SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A HOME PRODUCTS SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for managing a home products supply chain utilizing a network. A network is utilized to receive data from a plurality of home products outlets of a home products supply chain in which the data relates to the sale of home products by the home products outlets. An electronic order form is generated based on the data for ordering home products from a home products distributor of the home products supply chain. The data is transmitted via the network to the home products distributor of the home products supply chain. The data is also transmitted to a home products supplier of the home products supply chain utilizing the network. Additionally, activity in the home products supply chain is forecast utilizing the data.